

## e-Commerce Product Manager-

### Description

#### Job Description:

We are looking for an experienced e-commerce product manager to lead the creation, development, implementation and operations of a global, multi-language, multi-currency e-store. The initial focus will be on the development and launch of a new e-store seamlessly connected to clients owned web sites worldwide. This person will lead the creation of an e-store experience that attracts members and leaders. This person will set product priorities, drive shared vision across functional groups, define product requirements, and work across teams to deliver these products and services successfully to a global membership. This person must understand end-to-end supply chain processes to ensure that all supply chain activities both support, and are supported by, a desirable e-store ordering experience. This position will be based in Salt Lake City, Utah.

#### Key Responsibilities / Performance Requirements:

- \* Lead a cross-functional team from supply chain operations, technology development, user interface design, merchandising and awareness, finance and customer support through the development process and into on-going operations.
- \* Develop detailed product requirements and launch plans.
- \* Define success metrics and reporting needs to monitor post-launch performance.
- \* Assist with development of awareness plans and materials.
- \* Define and communicate e-store product road map to continually improve the user experience based on ongoing customer research, feedback, and performance.

#### Qualifications

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- \* Bachelor's degree - MBA preferred
- \* 12 years of relevant product management experience
- \* Experience building online services, preferably consumer-facing
- \* Very familiar with potential technology solutions and service providers
- \* Experience launching new concepts or startups a plus
- \* Experience working in a large, global enterprise with a worldwide customer base
- \* Ability to work well and lead cross-functional teams, particularly in supply chain activities
- \* Experience identifying, contracting with, and directly managing third party vendors
- \* Ability to work in a fast-paced environment with limited direction
- \* Strong consumer relationship/interaction skills
- \* Excellent quantitative and analytical skills
- \* Excellent communication and organizational skills

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